

Associate in Arts (AA) to BS in Business Administration - Marketing & Operations/Supply Chain Management

	ECU Course	ECU S.H.	NCCCS Course Equivalent
Freshman Year at Community College			
Fall Semester	COAD 1xxx	1	ACA 122
	ENGL 1100 (WI)	3	ENG 111
	ECON 2113	3	ECO 251
	MATH 2283	3	MAT 152
	COMM 2410	3	COM 231
	Total:	13	
Spring Semester	ENGL 2201	3	ENG 112
	Natural Science	4	UGETC Courses
	ECON 2133	3	ECO 252
	MATH 1065	3	MAT 171 (or MAT 263 Recommended)
	SOCI 2110 or PSYC 1000	3	SOC 210 or PSY 150
	Total:	16	
Sophomore Year at Community College			
Fall Semester	PHIL 1175	3	PHI 240
	Humanities/Fine Arts	3	UGETC Courses
	FINA 2244	3	BUS 115
	ACCT 2401	4	ACC 120
	Total:	13	
Spring Semester	Humanities/Fine Arts	3	UGETC Courses
	CAA GEN ED	3	CAA GEN ED
	HLTH 1000	2	HEA 110
	MIS 2223	3	CIS 110
	ACCT 2521	4	ACC 121
	Total:	15	
Junior Year at East Carolina University			
Fall Semester	MATH 1066	3	MAT 263 Recommended
	BUSI 1200	3	No Equivalent
	MKTG 3832	3	No Equivalent
	MGMT 3302	3	No Equivalent
	OMGT 3123	3	No Equivalent
	KINE 1000	1	PED 110
	Total:	16	
Spring Semester	BUSI 2200	3	No Equivalent
	ENGL 3880	3	No Equivalent
	FINA 3724	3	No Equivalent
	OMGT 3223	3	No Equivalent
	Concentration Course ²	3	No Equivalent
	Total:	15	
Senior Year at East Carolina University			
Fall Semester	BUSI 3200	2	No Equivalent
	MIS 3063	3	No Equivalent
	International Perspective ¹	3	No Equivalent
	Concentration Course ²	6	No Equivalent
	Total:	14	
Spring Semester	MGMT 4842	3	No Equivalent
	BUSI 4200	1	No Equivalent
	Concentration Course ²	9	No Equivalent
	Elective CHs required for degree	Varies	Any ECU or CC Transferrable Course
	Total:	TBD	

Minimum S.H. Required for Degree 123

*Transferrable courses taken at the two year institution may count towards electives.

¹Select from ACCT 4451, FINA 4454, MGMT 3352, MKTG 3852 or 4992

²Concentration Options (18 s.h.)

Marketing (18 s.h.)

Required: MKTG 3872, 4562, 4682

Choose 1-2 from: MKTG 4532 or 4732

Choose 1-2 from: MKTG 4332, 4342, 4352, 4362, 4662, 4752, 4762, 4782, 4790, 4792, 4975, or 4992

Operations & Supply Chain Management (18 s.h.)

Required: OMGT 4743, 4753, 4763

Choose 1-2 from: OMGT 4493 or 4733

Choose 1-2 from: MKTG 3872, 4532, 4682, 4790, or 4383

MAT 263 will be accepted as a substitute for MATH 1066. Students are recommended to complete this at the community college before transferring to ECU.

[Visit the College of Business Advising website for updated information on approved transfer courses and prerequisites.](#)

All guides are meant as an example of how a degree can be completed. However, individual plans will be developed for each student in consultation with the academic advisor. Course availability, prior credit, course prerequisites, major requirements, and student needs must be considered in developing the individual