

Baccalaureate Degree Plan
Associate in Arts (AA) to BS Communication, Public Relations Concentration

The sequence below is contingent on the student completing the AA degree from a college in the North Carolina Community College System.

NC Community College First Year			
Fall Semester			
NCCCS Course	NCCC s.h..	ECU Course Equivalent	ECU s.h.
ENG 111	3	ENGL 1100 (WI) ¹	3
UGETC Mathematics Course	3-4	General Education Course	3-4
COM 110-CAA GEN ED	3	COMM 1001	3
Foreign Lang. Level 1-CAA Premajor/Elective	3	Foreign Language 1001	3
ACA 122-CAA Premajor/Elective	1	COAD 1xxx (Elective Credit)	1
Total:	13-14		13-14
Spring Semester			
UGETC Humanities/Fine Arts Course	3	General Education Course	3
UGETC Social Science Courses	6	General Education Courses	6
Foreign Lang. Level 2-CAA Premajor/Elective	3	Foreign Language 1002	3
COM 150-CAA Premajor/Elective	3	COMM 1003	3
Total:	15		15
NC Community College Second Year			
Fall Semester			
NCCCS Course	NCCC s.h..	ECU Course Equivalent	ECU s.h.
ENG 112	3	ENGL 2201 (WI) ¹	3
UGETC Natural Sciences Course	4	General Education Course	4
COM 231-UGETC Humanities/Fine Arts	3	COMM 2410	3
CAA GEN ED Course	3	General Education Course	3
HEA 110 ² -CAA Premajor/Elective	3	HLTH 1000/KINE 1000 ²	3
Total:	16		16
Spring Semester			
UGETC Humanities/Fine Arts Course	3	General Education Course	3
UGETC Social Science Course	3	General Education Course	3
COM 140-CAA GEN ED	3	COMM 3180	3
CAA GEN ED Courses	4-5	General Education Courses	4-5
CAA Premajor/Elective	2	General Education or Elective Course	2
Total:	15-16		15-16

Key: The Transfer Course List can be found at:

[NC Transfer Course List](#)

UGETC - Universal General Education Transfer Component courses

CAA GEN ED - Additional General Education Hours (AA requires 13-14 hours; AS requires 11 hours)

Pre-Major/Elective - Courses classified as pre-major, electives, or general education courses within the CAA (ACA 122 is required)

¹Students enrolling at ECU must fulfill the writing across the curriculum requirement prior to graduation. To do so, each student must complete a minimum of four writing intensive (WI) courses, including ENGL 1100 and ENGL 2201; at least one WI course in the major; and any other WI course of the student's choice.

²Students who have successfully completed HEA 110 since the Fall 2016 term will earn ECU credit for both HLTH 1000 (2 hours) and KINE 1000 (1 hour). Students who completed HEA 110 prior to the Fall 2016 term and who have not also taken PED 110 will be responsible for meeting the Health-Related Physical Activity Competency component of the ECU General Education Program to meet degree requirements.

NOTE: Credit will only be awarded for transferable courses for which a grade of C (2.0) or better is earned.



Schedule of Courses Upon Admission to ECU

Associate in Arts (AA) to BS Communication, Public Relations Concentration

ECU Junior Year			
Fall Semester		Spring Semester	
COMM 2120	3	COMM 2030	3
COMM 2500 (WI) ¹	4	COMM 3104 (WI) ¹	3
Minor or General Electives	9	Minor or General Electives	9
Total:	16	Total:	15
ECU Senior Year			
Fall Semester		Spring Semester	
COMM 3110, 3160, 3172, 3190, 3520, 4040, or 4130	3	COMM 4032 or 4905	3
COMM 3310, 3340, 3362, 3500, or 4091	3	COMM 4500	3
COMM 4180 (WI) ¹	3	Minor or General Electives	9
Minor or General Electives	5		
Total:	14	Total:	15

Minimum Credit Hours Required for Graduation:

120

The Bachelor of Science in Communication requires a minimum of 120 semester hours. ECU requires a minimum 2.0 overall GPA and a minimum 2.0 major GPA for graduation. Students must be admitted to the School of Communication prior to pursuing the major. Students are required to meet with a School of Communication’s advisor in order to apply. A minimum grade of C- (1.7) is required in all COMM courses that count toward the major. In addition, a minimum grade of C- (1.7) must be achieved in all COMM prerequisites before students can advance in the curriculum. To continue in any communication major, the student must maintain a minimum cumulative GPA of 2.0 or higher for the journalism, interpersonal/organizational and media studies concentrations. The public relations concentration requires students to maintain a minimum GPA of 2.5.

A continuing or transfer student may apply for admittance, provided he or she has successfully completed 9 hours of ECU credit with a minimum GPA of 2.5 or above. Transfer of writing courses and core skill courses in public relations and journalism from outside institutions will be considered on a case by case basis. Transcripts from the institution of transfer, a syllabus and writing or production samples may be requested.

For more information, visit the School of Communication website:

[School of Communication](#)

NOTE: Completion of a 3 s.h. Global Diversity course and a 3 s.h. Domestic Diversity course are requirements of all ECU degrees. These courses can coincide with other General Education or Major courses. A list of all courses approved to meet the Global and Domestic Diversity requirement can be found in the University catalog: <http://catalog.ecu.edu>, click on the "Courses" link.

This plan reflects the degree program's requirements published in the 2020-2021 university catalog. All guides are meant as an example of how a degree can be completed. Course availability, prior credit, course prerequisites, major requirements, and student needs must be considered in developing an individual academic pathway. Following the Baccalaureate Degree Plan does not guarantee admission to ECU or guarantee an AA or BS degree will be conferred. Students should seek academic advising to determine the best course of study to meet educational goals and degree requirements.

[Please refer to the East Carolina University Admissions website for more information on admission and transfer of credits.](#)