

Baccalaureate Degree Plan
Associate in Arts (AA) to BS Fashion Merchandising & Consumer Studies

The sequence below is contingent on the student completing the AA degree from a college in the North Carolina Community College System.

NC Community College First Year			
Fall Semester			
NCCCS Course	NCCC s.h..	ECU Course Equivalent	ECU s.h.
ENG 111	3	ENGL 1100 (WI) ¹	3
UGETC Natural Sciences Course	4	General Education Course	4
PSY 150-UGETC Social Science	3	PSYC 1000	3
HEA 110 ² -CAA Premajor/Elective	3	HLTH 1000/KINE 1000 ²	3
ACA 122-CAA Premajor/Elective	1	COAD 1xxx (Elective Credit)	1
Total:	14		14
Spring Semester			
UGETC Humanities/Fine Arts Course	3	General Education Course	3
ECO 251-UGETC Social Science	3	ECON 2113	3
MAT 171-UGETC Mathematics	4	MATH 1065	4
CAA GEN ED Courses	6	General Education Courses	6
Total:	16		16
NC Community College Second Year			
Fall Semester			
NCCCS Course	NCCC s.h..	ECU Course Equivalent	ECU s.h.
ENG 112	3	ENGL 2201 (WI) ¹	3
UGETC Humanities/Fine Arts Course	3	General Education Course	3
UGETC Social Science Course	3	General Education Course	3
CAA GEN ED Course	3	General Education Course	3
CAA Premajor/Elective	3	General Education or Elective Course	3
Total:	15		15
Spring Semester			
UGETC Humanities/Fine Arts Course	3	General Education Course	3
CAA GEN ED Course	4	General Education Course	4
CAA Premajor/Electives	8	General Education or Elective Courses	8
Total:	15		15

Key: The Transfer Course List can be found at:

[NC Transfer Course List](#)

UGETC - Universal General Education Transfer Component courses

CAA GEN ED - Additional General Education Hours (AA requires 13-14 hours; AS requires 11 hours)

Pre-Major/Elective - Courses classified as pre-major, electives, or general education courses within the CAA (ACA 122 is required)

¹Students enrolling at ECU must fulfill the writing across the curriculum requirement prior to graduation. To do so, each student must complete a minimum of four writing intensive courses, including ENGL 1100 and ENGL 2201, at least one writing intensive course in the major; and any other writing intensive course of the student's choice.

²Students who have successfully completed HEA 110 since the Fall 2016 term will earn ECU credit for both HLTH 1000 (2 hours) and KINE 1000 (1 hour). Students who completed HEA 110 prior to the Fall 2016 term and who have not also taken PED 110 will be responsible for meeting the Health-Related Physical Activity Competency component of the ECU General Education Program to meet degree requirements.

NOTE: Credit will only be awarded for transferable courses for which a grade of C (2.0) or better is earned.



Schedule of Courses Upon Admission to ECU

Associate in Arts (AA) to BS Fashion Merchandising and Consumer Studies

ECU Junior Year			
Fall Semester		Spring Semester	
MRCH 1135	3	MRCH 2350	3
MRCH 2034/2035	4	MRCH 2500	3
MRCH 2239	3	MRCH 2883	1
MRCH 3300	3	MRCH 3050	3
Minor or Certificate Course ³	3	MRCH 3350	3
		Minor or Certificate Course ³	3
Total:	16	Total:	16
ECU Summer Term			
Minor or Certificate Courses ³ (if needed)	6		
Total: 6			
ECU Senior Year			
Fall Semester		Spring Semester	
MRCH 3200	3	MRCH 3003 OR 4209	3
MRCH 3400	3	MRCH 4999	3
MRCH 3883	2	Minor or Certificate Courses ³	9
MRCH 4300 (WI) ¹	3		
MRCH 4350	3		
Minor or Certificate Course ³	3		
Total:	17	Total:	15
ECU Summer Term			
MRCH 4883	3		
Total: 3			

³Students can choose one of the following minors to complete degree requirements for the BS in Fashion Merchandising and Consumer Studies: Art, Business Administration, Communication Studies, Hospitality Management, or Interior Design. The student can also choose to complete the Entrepreneurship Certificate and 12 s.h. of advisor approved electives. **Transferrable courses taken at the two year institution may count towards electives/minor/certificate.**

Minimum Credit Hours Required for Graduation: 120

The Bachelor of Science in Fashion Merchandising and Consumer Studies requires a minimum of 120 semester hours. ECU requires a minimum 2.0 overall GPA and a minimum 2.0 major GPA for graduation. Throughout the program, students must make a C (2.0) or better in all MRCH major courses. In order to register for all 4000-level courses, student must have a minimum overall 2.5 GPA.

For more information, visit the Interior Design and Merchandising website: [Fashion Merchandising & Consumer Studies Program](#)

NOTE: Completion of a 3 s.h. Global Diversity course and a 3 s.h. Domestic Diversity course are requirements of all ECU degrees. These courses can coincide with other General Education or Major courses. A list of all courses approved to meet the Global and Domestic Diversity requirement can be found in the University catalog: <http://catalog.ecu.edu>, click on the "Courses" link.

This plan reflects the degree program's requirements published in the 2021-2022 university catalog. All guides are meant as an example of how a degree can be completed. Course availability, prior credit, course prerequisites, major requirements, and student needs must be considered in developing an individual academic pathway. Following the Baccalaureate Degree Plan does not guarantee admission to ECU or guarantee an AS or BS degree will be conferred. Students should seek academic advising to determine the best course of study to meet educational goals and degree requirements.

[Please refer to the East Carolina University Admissions website for more information on admission and transfer of credits.](#)