



Associate in Arts (AA) to BS Fashion Merchandising & Consumer Studies

The sequence below is contingent on the student completing the AA degree from a college in the North Carolina Community College System.

	ECU Course	ECU S.H.	NCCC S.H.	NCCCS Course Equivalent
Freshman Year				
Fall Semester	COAD 1xxx	1	1	ACA 122
	ENGL 1100 (WI) ¹	3	3	ENG 111
	Natural Sciences	4	4	UGETC Course
	Social Science <i>PSYC 1000 Rec.</i>	3	3	UGETC Course <i>PSY 150</i>
	CAA Premajor/Elective <i>HLTH 1000/KINE 1000 Rec. ²</i>	3	3	CAA Premajor/Elective <i>HEA 110²</i>
	Total:	14	14	
Spring Semester	Humanities/Fine Arts	3	3	UGETC Course
	Social Science <i>ECON 2113 Rec.</i>	3	3	UGETC Course <i>ECO 251</i>
	Math <i>MATH 1065 Rec.</i>	4	4	UGETC Course <i>MAT 171</i>
	CAA GEN ED	6	6	CAA GEN ED
	Total:	16	16	
Sophomore Year				
Fall Semester	ENGL 2201 (WI) ¹	3	3	ENG 112
	Social Science	3	3	UGETC Course
	Humanities/Fine Arts	3	3	UGETC Course
	CAA GEN ED	3	3	CAA GEN ED
	CAA Premajor/Elective	3	3	CAA Premajor/Elective
Total:	15	15		
Spring Semester	Humanities/Fine Arts	3	3	UGETC Course
	CAA GEN ED	4	4	CAA GEN ED
	CAA Premajor/Elective	8	8	CAA Premajor/Elective
Total:	15	15		
Junior Year				
Fall Semester	MRCH 1135	3	-	No Equivalent
	MRCH 2034/2035	4	-	No Equivalent
	MRCH 2239	3	-	No Equivalent
	MRCH 3300	3	-	No Equivalent
	Minor or Certificate Courses ³	3	-	ECU or CC Transferrable Courses ³
	Total:	16	0	
Spring Semester	MRCH 2350	3	-	No Equivalent
	MRCH 2500	3	-	No Equivalent
	MRCH 2883	1	-	No Equivalent
	MRCH 3050	3	-	No Equivalent
	Minor or Certificate Courses ³	6	-	ECU or CC Transferrable Courses ³
Total:	16	0		
Senior Year				
Fall Semester	MRCH 3350	3	-	No Equivalent

	MRCH 3400	3	-	No Equivalent
	MRCH 3883	2	-	No Equivalent
	MRCH 4300 (WI) ¹	3	-	No Equivalent
	Minor or Certificate Courses ³	6	-	ECU or CC Transferrable Courses ³
	Total:	17	0	
Spring Semester	MRCH 3003 OR 4209	3	-	No Equivalent
	MRCH 3200	3	-	No Equivalent
	MRCH 4350	3	-	No Equivalent
	Minor or Certificate Courses ³	9	-	ECU or CC Transferrable Courses ³
	Total:	18	0	
Supplemental Term				
Summer, Fall or Spring	MRCH 4883 (WI) ¹	3	-	No Equivalent
	MRCH 4999	3	-	No Equivalent
	Total:	6	0	

Minimum S.H. Required for Degree 120

The Bachelor of Science in Fashion Merchandising and Consumer Studies requires a minimum of 120 semester hours. ECU requires a minimum 2.0 overall GPA and a minimum 2.0 major GPA for graduation. Throughout the program, students must make a C (2.0) or better in all MRCH major courses. In order to register for all 4000-level courses, student must have a minimum overall 2.5 GPA.

¹Students enrolling at ECU must fulfill the writing across the curriculum requirement prior to graduation. To do so, each student must complete a minimum of 12 semester hours of writing intensive (WI) courses, including ENGL 1100 and ENGL 2201; at least 3 semester hours of WI courses in the major; and any other 3 semester hours WI course of the student's choice.

²Students who have successfully completed HEA 110 since the Fall 2016 term will earn ECU credit for both HLTH 1000 (2 hours) and KINE 1000 (1 hour). Students who completed HEA 110 prior to the Fall 2016 term and who have not also taken PED 110 will be responsible for meeting the Health-Related Physical Activity Competency component of the ECU General Education Program to meet degree requirements.

NOTE: Completion of a 3 s.h. Global Diversity course and a 3 s.h. Domestic Diversity course are requirements of all ECU degrees. These courses can coincide with other General Education or Major courses. A list of all courses approved to meet the Global and Domestic Diversity requirement can be found in the University catalog: <http://catalog.ecu.edu>, click on the "Courses" link.

³Students can choose one of the following minors to complete degree requirements for the BS in Fashion Merchandising and Consumer Studies: Art, Business Administration, Communication Studies, Hospitality Management, or Interior Design. The student can also choose to complete the Entrepreneurship Certificate and 12 s.h. of advisor approved electives. **Transferrable courses taken at the two year institution may count towards electives/minor/certificate.**

This plan reflects the degree program's requirements published in the 2019-2020 university catalog. All guides are meant as an example of how a degree can be completed. Course availability, prior credit, course prerequisites, major requirements, and student needs must be considered in developing an individual academic pathway.

Key: The Transfer Course List can be found at: [NC Transfer Course List](#)

UGETC - Universal General Education Transfer Component courses

CAA GEN ED - Additional General Education Hours (AA requires 13-14 hours; AS requires 11 hours)

Pre-Major/Elective - Courses classified as pre-major, electives, or general education courses within the CAA, of which ACA 122 is required