

Associate in Arts (AA) to BSBA Management, Management Concentration

The sequence below is contingent on the student completing the AA degree from a college in the North Carolina Community College System.

| ECU | | | ,01 | |
|-----------------|---------------------------------------|-------------|-----------|-------------------------|
| | ECU Course | ECU S.H. | NCCC S.H. | NCCCS Course Equivalent |
| | | Freshman Ye | ear | |
| Fall Semester | COAD 1xxx | 1 | 1 | ACA 122 |
| | ENGL 1100 (WI) ¹ | 3 | 3 | ENG 111 |
| | Math | 4 | | UGETC Course |
| | MATH 2283 Rec. | | 4 | MAT 152 |
| | Social Science | 3 | 2 | UGETC Course |
| | ECON 2113 Rec. | | 3 | ECO 251 |
| | CAA Premajor/Elective | 3 | 2 | CAA Premajor/Elective |
| | HLTH 1000/KINE 1000 Rec. ² | | 3 | HEA 110 ² |
| | Total: | 14 | 14 | |
| Spring Semester | ENGL 2201 (WI) ¹ | 3 | 3 | ENG 112 |
| | Humanities/Fine Arts | 3 | 3 | UGETC Course |
| | Social Science | | | UGETC Course |
| | ECON 2133 Rec. | 3 | 3 | ECO 252 |
| | Social Science | 3 | _ | UGETC Course |
| | SOCI 2110 or PSYC 1000 Rec. | | 3 | SOC 210 or PSY 150 |
| | CAA GEN ED | 4 | 4 | CAA GEN ED |
| | MATH 1065 Rec. | | 4 | MAT 171 |
| | Total: | 16 | 16 | |
| | | Sophomore Y | ear | |
| Fall Semester | Humanities/Fine Arts | 2 | 2 | UGETC Course |
| | PHIL 1175 Rec. | 3 | 3 | PHI 240 |
| | Natural Sciences | 4 | 4 | UGETC Course |
| | CAA Premajor/Elective | 2 | 2 | CAA Premajor/Elective |
| | FINA 2244 Rec. | 3 | 3 | BUS 115 |
| | CAA Premajor/Elective | 4 | 4 | CAA Premajor/Elective |
| | ACCT 2401 Rec. | 4 | 4 | ACC 120 |
| | CAA GEN ED | 2 | 2 | CAA GEN ED |
| | Total: | 16 | 16 | |
| Spring Semester | Humanities/Fine Arts | 2 | 2 | UGETC Course |
| | COMM 2410 Rec. | 3 | 3 | COM 231 |
| | CAA GEN ED | 4 | 4 | CAA GEN ED |
| | MATH 2121 Rec. | 7 | 7 | MAT 263 |
| | CAA GEN ED | 3 | 3 | CAA GEN ED |
| | MIS 2223 Rec. | | J | CIS 110 |
| | CAA Premajor/Elective | 4 | 4 | CAA Premajor/Elective |
| | ACCT 2521 Rec. | | | ACC 121 |
| | Total: | 14 | 14 | |
| | _ | Junior Yea | r | |
| Fall Semester | BUSI 1200 | 3 | - | No Equivalent |
| | FINA 3724 | 3 | - | No Equivalent |
| | MGMT 3302 | 3 | - | No Equivalent |
| | MIS 3063 | 3 | - | No Equivalent |
| | MKTG 3832 | 3 | _ | No Equivalent |
| | Total: | 15 | 0 | THE Equivalent |
| | rotai: | 15 | U | |

| Spring Semester | BUSI 2200 | 3 | _ | No Equivalent | | | |
|-----------------|-----------------------------|----|---|---------------------------------|--|--|--|
| | | _ | | ' | | | |
| | ENGL 3880 (WI) ¹ | 3 | - | No Equivalent | | | |
| | MGMT 4242 or PSYC 3241 | 3 | - | No Equivalent | | | |
| | MGMT Elective ⁴ | 3 | - | No Equivalent | | | |
| | OMGT 3123 | 3 | - | No Equivalent | | | |
| | Total: | 15 | 0 | | | | |
| Senior Year | | | | | | | |
| Fall Semester | BUSI 3200 | 2 | - | No Equivalent | | | |
| | MGMT 4482 | 3 | - | No Equivalent | | | |
| | MGMT Elective ⁴ | 6 | - | No Equivalent | | | |
| | International Perspective | 3 | - | No Equivalent | | | |
| | Course ³ | | | | | | |
| | Total: | 14 | 0 | | | | |
| Spring Semester | BUSI 4200 | 1 | - | No Equivalent | | | |
| | MGMT Elective ⁴ | 3 | - | No Equivalent | | | |
| | MGMT 4842 (WI) ¹ | 3 | - | No Equivalent | | | |
| | OMGT 3223 | 3 | - | No Equivalent | | | |
| | General Electives | 6 | - | ECU or CC Transferrable Courses | | | |
| | Total: | 16 | 0 | | | | |

Minimum S.H. Required for Degree 120

The BSBA in Management requires a minimum of 120 semester hours. ECU requires a minimum 2.0 overall GPA and a minimum 2.0 major GPA for graduation. Seniors must successfully complete the Senior Business Exam (SBE) in their last semester or summer term before graduation from the BSBA program. The SBE is administered near the end of each semester and summer term. Failure to successfully complete the SBE will result in the student being delayed from graduating in the BSBA program as this competency exam is a program requirement.

¹Students enrolling at ECU must fulfill the writing across the curriculum requirement prior to graduation. To do so, each student must complete a minimum of 12 semester hours of writing intensive (WI) courses, including ENGL 1100 and ENGL 2201; at least 3 semester hours of WI courses in the major; and any other 3 semester hours WI course of the student's choice.

²Students who have successfully completed HEA 110 since the Fall 2016 term will earn ECU credit for both HLTH 1000 (2 hours) and KINE 1000 (1 hour). Students who completed HEA 110 prior to the Fall 2016 term and who have not also taken PED 110 will be responsible for meeting the Health-Related Physical Activity Competency component of the ECU General Education Program to meet degree requirements.

This plan reflects the degree program's requirements published in the 2019-2020 university catalog. All guides are meant as an example of how a degree can be completed. Course availability, prior credit, course prerequisites, major requirements, and student needs must be considered in developing an individual academic pathway.

Key: The Transfer Course List can be found at: NC Transfer Course List

UGETC - Universal General Education Transfer Component courses

CAA GEN ED - Additional General Education Hours (AA requires 13-14 hours; AS requires 11 hours)

Pre-Major/Elective - Courses classified as pre-major, electives, or general education courses within the CAA, of which ACA 122 is required

³Select from ACCT 4451, FINA 4454, MGMT 3352, MKTG 3852, OR MKTG 4992

⁴Choose 12 s.h. from: MGMT 4252, 4272, 4342, 4343, 4352, 4402, 4422, 4452, 4952.