

Baccalaureate Degree Plan

NCCCS Associate in Arts *or* Associate in Science transfer to
East Carolina University, **BS ENTREPRENEURSHIP**

The Entrepreneurship, BS provides students the opportunity to develop an entrepreneurial mindset and skillset through highly engaged coursework. Students select a specialty area of knowledge based on entrepreneurial interest. Completion of the degree equips students to become entrepreneurs or use their skills and knowledge to forge an entrepreneurial career in small businesses, family businesses, or larger corporations.

Admission requirements include the following:

- a minimum of 45 semester hour credits;
- completion of the following courses with a C- or better (ACCT 2101, ECON 2113, ECON 2133, FINA 2244, FINA 3500, ENTR 3500, MATH 1065 or 1066, MATH 2228 or MATH 2283);
- 2.0 GPA or better: and
- a competitive application process that includes a statement of specialty area and entrepreneurial goals.

As a transfer student, it is important to contact an ECU Academic Advisor, cobadvising@ecu.edu, as soon as possible.

Recommended courses to take at a North Carolina Community College:			
ACC 120 ACC 121	ECO 251 ECO 252	ENG 111 ENG 112	MAT 152 MAT 171
BUS 115		HEA 110	PHI 240
COM 231			PSY 150 or SOC 210

The College of Business recommends you take both ACC 120 and 121 at the community college or wait until you transfer to take ACCT 2101.

- Other courses to complete an AA or AS are student's choice; no other current department recommendations. Other equivalent courses may be listed in the degree requirements.
- Completion of an approved NCCCS AA or AS waives the General Education requirement. For more information about the waiver, click here.
- For more information about General Education Core Requirements at ECU, and a list of specific course options, click here.
- You do not have to complete all NCCCS equivalents or recommended courses before transferring.
 However, taking minimal recommendations may prolong your time to degree at ECU.

Degree Requirements

General Education Core Requirements
40 semester hours credit required; completion of an AA or AS waives this requirement.

Competency	Semester Hour Credits Required	Notes
Written Communication	6	ENG 111 and ENG 112 should be taken at the community college to satisfy this competency.
Humanities & Fine Arts	9	At least one class should be labeled as Humanities (HU) and one should be labeled as Fine Arts (FA).
Social Sciences	9	NCCCS HIS courses are not considered a social science at ECU.
Natural Sciences	7	One course must include a lab.
Mathematics	3	Choose MAT 171.
Health Promotion and Health- Related Physical Activity	3	HEA 110 should be taken at the community college to satisfy this competency.

Specific General Education Requirements	As part of the required 40 hours, please include the following courses:	NCCCS Equivalents
rtoquiromonic	COMM 2020 - Fundamentals of Speech Communication or COMM 2410 - Public Speaking	COM 231
	ECON 2113 - Principles of Microeconomics ECON 2133 - Principles of Macroeconomics ENGL 1100 - Foundations of College Writing ENGL 2201 - Writing about the Disciplines HLTH 1000 - Health in Modern Society KINE 1000 - Lifetime Physical Activity and Fitness Laboratory I	ECO 251 ECO 252 ENG 111 ENG 112 HEA 110
	MATH 1065 - College Algebra	MAT 171
	MATH 2228 - Elementary Statistical Methods I or MATH 2283 - Statistics for Business	MAT 152
	PHIL 1175 - Introduction to Ethics or PHIL 2274 - Business Ethics or PHIL 2275 - Professional Ethics	PHI 240
	PSYC 1000 - Introductory Psychology or SOCI 2110 - Introduction to Sociology	PSY 150 SOC 210

Entrepreneurship	Complete 45 hours.	
Core	ACCT 2101 - Survey of Financial and Managerial Accounting ENTR 3500 - Entrepreneurship Essentials	Sub ACC 120 and 121
	ENTR 3502 - Entrepreneurial Opportunities and Marketing or MKTG 3500 - Entrepreneurial Opportunities and Marketing	

	ENTR 4212 - Innovation and Opportunity Assessment ENTR 4222 - Entrepreneurial Finance ENTR 4242 - Entrepreneurial Strategy ENTR 4252 - New Venture Launch Choose 6 s.h. from the following: ENTR 4262 - Small Business Management or ENTR 4272 - Managing the Family Business or ENTR 4955 - Topics in Entrepreneurship or ENTR 4995 - Internship (may be repeated) ENTR 3501 - Money Management for Entrepreneurs ENTR 4232 - Professional Selling or MKTG 4332 - Professional Selling ENTR 4500 - Entrepreneurial Business Planning FINA 1904 - Personal Finance	NCCCS Equivalents
	FINA 2244 - Legal Environment of Business MKTG 3852 - Cultural Environment of International Business	BUS 115
Minor, certificate, or specialty area	The student selects 18 s.h. of courses in a minor or specialty area based on entrepreneurial interest. The minor, certificate, or specialty area must be approved by the program director. Six semester hours (6 s.h.) of junior level courses (3000 level or above) are required. The student may choose 18 s.h. from an existing minor or certificate, or design a specialized area of focus. Faculty and program director work closely with the student to ensure an appropriate fit between selected courses and entrepreneurial interest, before acceptance into the entrepreneurship degree program.	
Leadership and Professional Development	Complete 9 hours. BUSI 1200 - Strategy First BUSI 2200 - Experiential Leadership: Teams in Action BUSI 3200 - Professional Development and Ethical Leadership BUSI 4200 - Leadership Capstone	To be completed at ECU.
General Electives	Complete any necessary courses to meet requirements for graduation.	

Potential 2 Year Map for BS ENTREPRENEURSHIP

An example of courses to take at your community college.

First Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ENG 111	ENGL 1100
ECO 252	ECON 2133
MAT 171	MATH 1065
COM 231	COMM 2410
ACA 122	COAD 1XXX (elective credit)

Second Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
PHI 240	PHIL 1175
MAT 152	MATH 2283
ECO 251	ECON 2113
HEA 110	HLTH 1000/KINE 1000
Natural Science course	

Third Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ENG 112	ENGL 2201
Humanities/Fine Arts course or 2 nd Math course	
PSY 150 or SOC 210	PSYC 1000 or SOCI 2110
Additional General Education course or 2 nd Natural	
Science course	
BUS 115	FINA 2244

Fourth Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
Additional General Education course	
Additional General Education course	
Additional General Education course or Elective	
Elective	
Elective	

- Schedule at ECU will depend on courses completed at the community college and semester of entry (fall or spring).
- You should email cobadvising@ecu.edu as soon as possible for more specialized advising.
- This schedule is dependent on taking full-time course loads; however, it may not be realistic to take a full-time course load if you are working full-time or part-time, are a caregiver, or have other obligations. Ask your advisor how you can be most successful.