



## Baccalaureate Degree Plan

NCCCS Associate in Arts **or** Associate in Science  
*transfer to*  
East Carolina University, **BSBA FINANCE**

---

- The Finance, BSBA offers the student an opportunity to study a wide variety of financial topics. Concentrations are offered in finance and risk management and insurance.

Students must meet the following requirements prior to taking 4000-level major courses and most concentration courses:

- Completion of a minimum 45 s.h.
- Cumulative GPA of 2.5 on 4.0 scale.
- Completion of the declaration courses listed below or equivalent course work with a minimum grade of C- in each and 2.5 GPA over the eight courses: ACCT 2401, ACCT 2521, ECON 2113, ECON 2133, FINA 2244, MATH 1065, MATH 2228 or MATH 2283, and MIS 2223

*Once enrolled at East Carolina University, a student will be limited to a maximum of two attempts per declaration course.*

- As a transfer student, it is important to contact an ECU Academic Advisor, [cobadvising@ecu.edu](mailto:cobadvising@ecu.edu), as soon as possible.

*An example of how to plan your first 2 years of the traditional 4 years of study is included at the end of this document. However, depending on when you transfer and how many recommended courses you take at the community college, it may take longer than 4 years to complete any degree at ECU.*

### Recommended courses to take at a North Carolina Community College

ECO 251

ENG 111

MAT 171

ENG 112

PSY 150

HEA 110

- Other courses to complete an AA or AS are student's choice; no other current department recommendations. Other equivalent courses may be listed in the degree requirements.
- Completion of an approved NCCCS AA or AS waives the General Education requirement. For more information about the waiver, [click here](#).
- For more information about General Education Core Requirements at ECU, and a list of specific course options, click [here](#).
- You do not have to complete all NCCCS equivalents or recommended courses before transferring. However, taking minimal recommendations may prolong your time to degree at ECU.

## Degree Requirements

### General Education Core Requirements

*40 semester hours credit required; completion of an approved AA or AS waives this requirement, with the exception of Health Promotion and Health-Related Physical Activity.*

Competency	Semester Hour Credits Required	Notes
Written Communication	6	<i>ENG 111 and ENG 112 should be taken at the community college to satisfy this competency.</i>
Humanities & Fine Arts	9	<i>At least one class should be labeled as Humanities (HU) and one should be labeled as Fine Arts (FA).</i>
Social Sciences	9	<i>NCCCS HIS courses are not considered a social science at ECU.</i>
Natural Sciences	7	<i>One course must include a lab.</i>
Mathematics	3	<i>Choose MAT 171.</i>
Health Promotion and Health-Related Physical Activity	3	<i>HEA 110 should be taken at the community college to satisfy this competency.</i>

<b>Specific General Education Requirements</b>	<p>As part of completing the 40 required hours, please include:</p> <p>COMM 2020 - Fundamentals of Speech Communication <b>or</b> COMM 2410 - Public Speaking</p> <p>ECON 2113 - Principles of Microeconomics ECON 2133 - Principles of Macroeconomics</p> <p>MATH 1065 - College Algebra <b>or</b> any higher approved general education mathematics course</p> <p>PHIL 1175 - Introduction to Ethics <b>or</b> PHIL 2274 - Business Ethics <b>or</b> PHIL 2275 - Professional Ethics</p> <p>Choose 3 s.h. from:</p> <p>PSYC 1000 - Introductory Psychology <b>or</b> SOC 2110 - Introduction to Sociology</p>	<p style="text-align: center;"><i>NCCCS Equivalents</i></p> <p style="text-align: center;"><i>COM 231</i></p> <p style="text-align: center;"><i>ECO 251 ECO 252</i></p> <p style="text-align: center;"><i>MAT 171</i></p> <p style="text-align: center;"><i>PHI 240</i></p> <p style="text-align: center;"><i>PSY 150 SOC 210</i></p>
<b>Cognates</b>	<p><i>(MATH 2228 or MATH 2283 count toward the general education elective requirement for this degree. Semester hours earned for one of these courses is not included in the 3 hour cognate requirement.)</i></p> <p>ENGL 3880 - Writing for Business and Industry</p> <p>MATH 2228 - Elementary Statistical Methods I <b>or</b> MATH 2283 - Statistics for Business</p>	<p style="text-align: center;"><i>NCCCS Equivalents</i></p> <p style="text-align: center;"><i>MAT 152</i></p>
<b>Business Core</b>	<p>Complete 36 hours.</p> <p>ACCT 2401 - Financial Accounting ACCT 2521 - Managerial Accounting</p>	<p style="text-align: center;"><i>NCCCS Equivalents</i></p> <p style="text-align: center;"><i>ACC 120 ACC 121</i></p>

	<p>FINA 2244 - Legal Environment of Business  FINA 3724 - Financial Management  MGMT 3202 - Fundamentals of Management  MGMT 4842 - Strategic Management  MIS 2223 - Introduction to Computers  MIS 3063 - Introduction to Management Information Systems  MKTG 3832 - Marketing Management  OMGT 3123 - Operations and Supply Chain Management  OMGT 3223 - Business Decision Modeling</p> <p>Choose one international perspectives course from:</p> <p>ACCT 4451 - International Accounting  FINA 4454 - International Finance  MGMT 3352 - International Business  MGMT 3552 - Global Perspectives in Business  MKTG 3852 - Cultural Environment of International Business  MKTG 4992 - International Marketing</p>	<p><i>BUS 115</i></p> <p><i>CIS 110</i></p>
--	--	---

<b>Concentrations</b>	Complete 18 hours by choosing Finance or Risk Management and Insurance.	
<b>Finance</b>	<p>FINA 3144 - Financial Markets  FINA 3824 - Financial Analysis and Planning  FINA 3904 - Investments</p> <p>Choose 9 s.h. from (a minimum 6 s.h. must be above 3999 or have an ACCT prefix):</p> <p>ACCT 3551 - Intermediate Accounting I  ACCT 3621 - Cost Accounting  FINA 3154 - Principles of Risk Management and Insurance  FINA 3554 - Principles of Real Estate  FINA 4404 - Security Analysis and Portfolio Management  FINA 4414 - Derivatives and Financial Risk Management  FINA 4454 - International Finance  FINA 4604 - Real Estate Financing  FINA 4654 - Commercial Bank Management  FINA 4734 - Financial Management II  FINA 4961 - Topics in Finance  FINA 4964 - Topics in Finance</p>	<p><i>NCCCS  Equivalents are not currently articulated.  Students will not complete these courses until enrolling at ECU.</i></p>
<b>Risk Management and Insurance</b>	<p>FINA 3154 - Principles of Risk Management and Insurance  FINA 3544 - Commercial Property Insurance  FINA 3564 - Commercial Liability Insurance  FINA 4500 - Risk Management I  FINA 4700 - Advanced Risk and Insurance Topics</p> <p>Choose 3 s.h. from:</p> <p>FINA 3904 - Investments  FINA 4600 - Risk Management II  FINA 4750 - Insurance Market Operations  FINA 4964 - Topics in Finance  MKTG 4762 - Services Marketing</p>	<p><i>NCCCS  Equivalents are not currently articulated.  Students will not complete these courses until enrolling at ECU.</i></p>

<b>Leadership and Professional Development</b>	<p>Complete 9 hours.</p> <p>BUSI 1200 - Strategy First  BUSI 2200 - Experiential Leadership: Teams in Action  BUSI 3200 - Professional Development and Ethical Leadership  BUSI 4200 - Leadership Capstone</p> <p>Leadership and professional development portfolio must be completed prior to graduation.</p>	<p><i>NCCCS  Equivalents are not currently articulated.  Students will not complete these courses until enrolling at ECU.</i></p>
<b>General Electives</b>	<p>Complete requirements for graduation.</p>	
<b>Notes</b>	<ul style="list-style-type: none"> <li>• Finance concentration students interested in corporate or managerial finance should consider choosing among the following courses as possible electives: ACCT 3551, ACCT 3621, FINA 4414, FINA 4454, FINA 4734.</li> <li>• Students with an interest in banking or investments should consider the following courses as possible electives: FINA 4404, FINA 4404, FINA 4414, FINA 4734, and FINA 4964.</li> <li>• Students with an interest in international finance should consider FINA 4404, FINA 4414, FINA 4454, and FINA 4964 as possible electives.</li> <li>• Students with an interest in real estate should consider FINA 3554, FINA 4604, FINA 4654, and FINA 4964 as possible electives.</li> </ul>	<p><i>NCCCS  Equivalents are not currently articulated.  Students will not complete these courses until enrolling at ECU.</i></p>

## Potential 2 Year Map for BSBA FINANCE

An example of courses to take at your community college.

### First Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ENG 111	ENGL 1100
COM 231	COMM 2410
PSY 150 or SOC 210	PSYC 1000 or SOCI 2110
MAT 152	MATH 2228/2283
ACA 122	COAD 1XXX

### Second Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
MAT 171	MATH 1065
PHI 240	PHIL 1175
ECO 251	ECON 2113
CIS 110	MIS 2223
HEA 110	HLTH 1000/KINE 1000

### Third Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ENG 112	ENGL 2201
Natural Science course	
ECO 252	ECON 2133
ACC 120	ACCT 2401
Humanities/Fine Arts course or 2 <sup>nd</sup> Math course	

### Fourth Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ACC 121	ACCT 2521
BUS 115	FINA 2244
Additional General Education course or 2 <sup>nd</sup> Natural Science	
Additional General Education course	
Additional General Education course or Elective (if needed)	

- Schedule at ECU will depend on courses completed at the community college and semester of entry (fall or spring).
- You should email [cobadvising@ecu.edu](mailto:cobadvising@ecu.edu) as soon as possible for more specialized advising.
- This schedule is dependent on taking full-time course loads; however, it may not be realistic to take a full-time course load if you are working full-time or part-time, are a caregiver, or have other obligations. **Ask your advisor how you can be most successful.**