



## Baccalaureate Degree Plan

NCCCS Associate in Arts *or* Associate in Science  
*transfer to*  
East Carolina University, **BSBA Management**

The Management, BSBA offers students the opportunity to acquire knowledge in the management of human and physical resources and to acquire skills useful in the management of domestic and international organizations.

Students must meet the following requirements prior to taking 4000-level major courses and most concentration courses:

- Completion of a minimum 45 s.h.
- Cumulative GPA of 2.5 on 4.0 scale.
- Completion of the declaration courses listed below or equivalent course work with a minimum grade of C- in each and 2.5 GPA over the eight courses: ACCT 2401, ACCT 2521, ECON 2113, ECON 2133, FINA 2244, MATH 1065, MATH 2228 or MATH 2283, and MIS 2223.

*Once enrolled at East Carolina University, a student will be limited to a maximum of two attempts per declaration course.*

As a transfer student, it is important to contact an ECU Academic Advisor, [cobadvising@ecu.edu](mailto:cobadvising@ecu.edu), as soon as possible.

*An example of how to plan your first 2 years of the traditional 4 years of study is included at the end of this document. However, depending on when you transfer and how many recommended courses you take at the community college, it may take longer than 4 years to complete any degree at ECU.*

### Recommended courses to take at a North Carolina Community College

ACC 120	CIS 110	ECO 251	HEA 110	PHI 240
ACC 121		ECO 252		
	COM 231		MAT 152	PSY 150 <b>or</b>
BUS 115		ENG 111	MAT 171	SOC 210
		ENG 112		

- Other courses to complete an AA or AS are student's choice; no other current department recommendations. Other equivalent courses may be listed in the degree requirements.
- Completion of an approved NCCCS AA or AS waives the General Education requirement. For more information about the waiver, [click here](#).
- For more information about General Education Core Requirements at ECU, and a list of specific course options, click [here](#).
- You do not have to complete all NCCCS equivalents or recommended courses before transferring. However, taking minimal recommendations may prolong your time to degree at ECU.

## Degree Requirements

### General Education Core Requirements

*40 semester hours credit required; completion of an approved AA or AS waives this requirement.*

Competency	Semester Hour Credits Required	Notes
Written Communication	6	<i>ENG 111 and ENG 112 should be taken at the community college to satisfy this competency.</i>
Humanities & Fine Arts	9	<i>At least one class should be labeled as Humanities (HU) and one should be labeled as Fine Arts (FA).</i>
Social Sciences	9	<i>NCCCS HIS courses are not considered a social science at ECU.</i>
Natural Sciences	7	<i>One course must include a lab.</i>
Mathematics	3	<i>Choose MAT 171.</i>
Health Promotion and Health-Related Physical Activity	3	<i>HEA 110 should be taken at the community college to satisfy this competency.</i>

<b>General Education Requirements</b>	<p>Complete 40 semester hour credits. For more information, click <a href="#">here</a>.</p> <p>COMM 2020 - Fundamentals of Speech Communication <b>or</b> COMM 2410 - Public Speaking</p> <p>ECON 2113 - Principles of Microeconomics ECON 2133 - Principles of Macroeconomics</p> <p>MATH 1065 - College Algebra <b>or</b> any higher approved general education mathematics course</p> <p>PHIL 1175 - Introduction to Ethics <b>or</b> PHIL 2274 - Business Ethics <b>or</b> PHIL 2275 - Professional Ethics</p> <p>Choose 3 s.h. from:</p> <p>PSYC 1000 - Introductory Psychology SOC 2110 - Introduction to Sociology</p>	<p><i>NCCCS Equivalents</i></p> <p style="text-align: center;"><i>COM 231</i></p> <p style="text-align: center;"><i>ECO 251</i> <i>ECO 252</i></p> <p style="text-align: center;"><i>MAT 171</i></p> <p style="text-align: center;"><i>PHI 240</i></p> <p style="text-align: center;"><i>PSY 150</i> <i>SOC 210</i></p>
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<b>Cognates</b>	<p>Complete 3 hours.</p> <p><i>(MATH 2228 or MATH 2283 count toward the general education elective requirement for this degree. Semester hours earned for one of these courses is not included in the 3 s.h. cognate requirement.)</i></p> <p>ENGL 3880 - Writing for Business and Industry</p> <p>MATH 2228 - Elementary Statistical Methods I or MATH 2283 - Statistics for Business</p>	<p style="text-align: center;"><i>MAT 152</i></p>
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<b>Business Core</b>	<p>Complete 36 hours.</p> <p>ACCT 2401 - Financial Accounting</p>	<p><i>NCCCS Equivalents</i></p> <p style="text-align: center;"><i>ACC 120</i></p>
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	<p>ACCT 2521 - Managerial Accounting          FINA 2244 - Legal Environment of Business          FINA 3724 - Financial Management          MGMT 3202 - Fundamentals of Management          MGMT 4842 - Strategic Management          MIS 2223 - Introduction to Computers          MIS 3063 - Introduction to Management Information Systems          MKTG 3832 - Marketing Management          OMGT 3123 - Operations and Supply Chain Management          OMGT 3223 - Business Decision Modeling</p> <p>Choose one international perspectives course from:</p> <p>ACCT 4451 - International Accounting          FINA 4454 - International Finance          MGMT 3352 - International Business          MGMT 3552 - Global Perspectives in Business          MKTG 3852 - Cultural Environment of International Business          MKTG 4992 - International Marketing</p>	<p>ACC 121          BUS 115</p> <p>CIS 110</p>
<b>Concentrations</b>	Complete 18-27 hours by choosing concentration.	
General Business	<p>The concentration in general business offers students the opportunity to acquire a general overview of the skills necessary to manage human and physical resources. Although primarily designed for distance education students, students on campus may choose this concentration. Enrollment in this concentration will be limited by the resources available. Distance education students will receive priority in enrollment in distance education courses.</p> <p>ACCT 3101 - Fraud Examination          FINA 3144 - Financial Markets</p> <p>MGMT 3362 - Organizational Behavior <b>or</b>          PSYC 3241 - Personnel and Industrial Psychology</p> <p>MKTG 4732 - Consumer Behavior          OMGT 4733 - Project Management</p> <p>Choose 3 s.h. from:</p> <p>FINA 3904 - Investments          MGMT 4402 - Human Resource Management          Other courses approved by advisor</p>	<p><i>These courses will be completed at ECU. There are no NCCCS Equivalents currently articulated.</i></p>
Human Resource Management	<p>The human resource management (HRM) concentration is aligned to the Society for Human Resource Management (SHRM) competency model. The HRM concentration is designed to build expertise in all key HRM processes, including talent acquisition, compensation and benefits, organizational change and development, diversity, training and development, employment law, and human resource management information systems. This program is further strengthened by providing students the opportunity to gain practical experience through internships and earn entry-level professional HRM certification through SHRM, preparing them for careers in this rapidly growing field.</p>	<p><i>These courses will be completed at ECU. There are no NCCCS Equivalents currently articulated.</i></p>

	<p>MGMT 3362 - Organizational Behavior  MGMT 4402 - Human Resource Management  MGMT 4502 - Talent Acquisition: Recruitment and Selection  MGMT 4512 - Managing Compensation and Benefits  MGMT 4522 - Training and Talent Development</p> <p>Choose 3 s.h. from:</p> <p>BUSI 4003 - Internship in Business  MGMT 4342 - Organizational Change and Development  MGMT 4343 - Organizational Leaders and Leadership  MGMT 4452 - Contemporary Ethical Studies in Management  MGMT 4532 - Human Resource Information Systems  MGMT 4952 - Topics in Management</p>	
International Business	<p><i>Note: The 3 s.h. business core international perspectives course requirement cannot be counted as part of this 15 s.h. requirement.</i></p> <p><u>Choose 15 s.h. from:</u></p> <p>ACCT 4451 - International Accounting</p> <p>ANTH 2010 - Societies Around the World or  POLN 2020 - Introduction to International Relations</p> <p>FINA 4454 - International Finance  MGMT 3352 - International Business  MGMT 4352 - Management in a Global Economy  MKTG 3852 - Cultural Environment of International Business  MKTG 4992 - International Marketing  MGMT 3552 - Global Perspectives in Business</p> <p><u>Choose 12 s.h. of foreign language from a chosen world region:</u>  Africa, Asia, Europe or South America. For non- North American students: North America.</p> <p>Additional requirements:</p> <ul style="list-style-type: none"> <li>In addition to a minimum of one semester abroad, enrolled in an approved academic program with a focal world region, students must attain competency in a second language. Students may prove competency by:</li> <li>Completing at least 12 semester hours of coursework (GPA 2.5 or higher) in a foreign language (1001 - 2004) and demonstrate proficiency in a foreign language by scoring an average of Intermediate-Mid, as determined by the the Department of Management Chair or the International Business Program Coordinator based on test scores on the AAPPL Test (AAPPL stands for ACTFL Assessment of Performance towards Proficiency in Languages).</li> </ul> <p><b>or</b></p> <ul style="list-style-type: none"> <li>Students who demonstrate a language proficiency (based on test scores on the AAPPL) without taking 12 hours of foreign languages, must complete 12 hours of international coursework during required study abroad as</li> </ul>	<p><i>These courses will be completed at ECU.</i></p>

	approved by the Department of Management Chair or the International Business Program Coordinator.	
Management	<p>MGMT 3362 - Organizational Behavior <b>or</b>  PSYC 3241 - Personnel and Industrial Psychology</p> <p>MGMT 4482 - Managerial Negotiation</p> <p><u>Choose 12 hours from:</u></p> <p>MGMT 4342 - Organizational Change and Development  MGMT 4343 - Organizational Leaders and Leadership  MGMT 4352 - Management in a Global Economy  MGMT 4402 - Human Resource Management  MGMT 4422 - Labor Relations  MGMT 4452 - Contemporary Ethical Studies in Management  MGMT 4952 - Topics in Management</p>	<i>These courses will be completed at ECU.</i>
Leadership and Professional Development	<p>Complete 9 hours.</p> <p>BUSI 1200 - Strategy First  BUSI 2200 - Experiential Leadership: Teams in Action  BUSI 3200 - Professional Development and Ethical Leadership  BUSI 4200 - Leadership Capstone</p> <p>Leadership and professional development portfolio must be completed prior to graduation.</p>	<i>These courses will be completed at ECU. There are no NCCCS Equivalents currently articulated.</i>
General Electives to complete requirements for graduation	Semester Hour Credits needed vary.	

## Potential 2 Year Map for BSBA Management

An example of courses to take at your community college.

### First Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ENG 111	ENGL 1100
ECO 251	ECON 2113
MAT 171	MATH 1065
HEA 110	HLTH 1000/KINE 1000
ACA 122	COAD 1XXX (elective credit)

### Second Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ECO 252	ECON 2133
COM 231	COMM 2410
Natural Science course	
ACC 120	ACCT 2401
Additional General Education course	

### Third Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ENG 112	ENGL 2201
PHI 240	PHIL 1175
PSY 150 or SOC 210	PSYC 1000 or SOCI 2110
CIS 110	MIS 2223
ACC 121	ACCT 2521

### Fourth Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
BUS 115	FINA 2244
MAT 152	MATH 2283
Humanities/Fine Arts course or 2 <sup>nd</sup> Math course	
Social Behavioral Science course or 2 <sup>nd</sup> Natural Science course	
Any remaining hours toward graduation requirement.	

- Schedule at ECU will depend on courses completed at the community college and semester of entry (fall or spring).
- You should email [cobadvising@ecu.edu](mailto:cobadvising@ecu.edu) as soon as possible for more specialized advising.
- This schedule is dependent on taking full-time course loads; however, it may not be realistic to take a full-time course load if you are working full-time or part-time, are a caregiver, or have other obligations. **Ask your advisor how you can be most successful.**