



Baccalaureate Degree Plan

NCCCS Associate in Arts *or* Associate in Science
transfer to
East Carolina University, **BS COMMUNICATION**

The **Communication, BS** offers concentrations in

- interpersonal/organizational communication,
- journalism,
- media studies, or
- public relations.

Students must be admitted to the School of Communications to pursue one of these concentrations as their major.

Transfer students need a 2.5 GPA to declare a major in Communication.

Transfer of writing and core skill courses in public relations and journalism from outside institutions are viewed on a case-by-case basis by the School of Communication.

Time to degree completion will depend on student enrollment status and offering of required courses.

It is highly recommended that transfer students contact commadvising@ecu.edu as soon as they enter their community college to discuss specific course suggestions.

An example of how to plan the traditional 4 years of study is included at the end of this document.

Recommended courses to take at a North Carolina Community College

COM 110	ENG 111	MAT 143 or
COM 140	ENG 112	MAT 152 or
COM 150		MAT 171
COM 160	HEA 110	
COM 231		

- Other courses to complete an AA or AS are student's choice; no other current department recommendations. Other equivalent courses may be listed in the degree requirements.
- Completion of an approved NCCCS AA or AS waives the General Education requirement. For more information about the waiver, [click here](#).
- For more information about General Education Core Requirements at ECU, and a list of specific course options, click [here](#).
- You do not have to complete all NCCCS equivalents or recommended courses before transferring. However, taking minimal recommendations may prolong your time to degree at ECU.

Degree Requirements

General Education Core Requirements

40 semester hours credit required; completion of an approved AA or AS waives this requirement.

Competency	Semester Hour Credits Required	Notes
Written Communication	6	<i>ENG 111 and ENG 112 should be taken at the community college to satisfy this competency.</i>
Humanities & Fine Arts	9	<i>At least one class should be labeled as Humanities (HU) and one should be labeled as Fine Arts (FA).</i>
Social Sciences	9	<i>NCCCS HIS courses are not considered a social science at ECU.</i>
Natural Sciences	7	<i>One course must include a lab.</i>
Mathematics	3	<i>Choose MAT 143 or 171.</i>
Health Promotion and Health-Related Physical Activity	3	<i>HEA 110 should be taken at the community college to satisfy this competency.</i>

Core	Complete 6 hours: COMM 1001 - Introduction to Communication COMM 1003 - Introduction to Mass Media	<i>NCCCS Equivalents</i> COM 110 COM 150
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Concentration area	Complete 33-34 hours. Choose one from the following: <i>Option One: Interpersonal/Organizational Communication</i> <i>Option Two: Journalism</i> <i>Option Three: Media Studies</i> <i>Option Four: Public Relations</i>	<i>NCCCS Equivalents</i>
Option One: Interpersonal/Organizational Communication	Concentration core - 21 hours COMM 2010 - Communication Criticism COMM 2030 - Communication Research COMM 2410 - Public Speaking COMM 3110 - Persuasion Theories COMM 3142 - Small Group Communication COMM 3152 - Interpersonal Communication Theory COMM 3160 - Organizational Communication Theory Choose 3 hours from: COMM 3172 - Media Effects COMM 3190 - Health Communication COMM 3380 - Mediated Communication COMM 3550 - Social Media and Strategic Communication COMM 4032 - Mass Media Law COMM 4040 - Media, Culture, and Society COMM 4400 - Rhetorical Theory and Criticism COMM 4905 - Media Ethics	COM 231 COM 160

	<p>Choose 3 hours from:</p> <p>COMM 3180 - Intercultural Communication COMM 3700 - Race, Ethnicity and Media COMM 4135 - Gender and Communication</p> <p>Choose 3 hours of COMM electives</p> <p>Capstone course - 3 hours</p> <p>COMM 4060 - Special Problems in Communication or COMM 4080 - Senior Communication Capstone</p>	<p><i>NCCCS Equivalents</i></p> <p>COM 140</p>
<p>Option Two: Journalism</p>	<p>Concentration core - 19 hours</p> <p>COMM 2225 - Video News Production COMM 2340 - Development of American Journalism COMM 2500 - Media Writing and Reporting COMM 3320 - Multiplatform Journalism COMM 3390 - International News COMM 4293 - Producing the News</p> <p>Choose 9 hours from:</p> <p>COMM 3300 - Entrepreneurial Journalism COMM 3310 - Copy Editing and Design COMM 3330 - Feature Writing COMM 3550 – Creative Design in Publishing COMM 3430 - Electronic News Performance COMM 3500 - Web Design for Communication</p> <p>Professionals</p> <p>COMM 3550 - Social Media and Strategic Communication COMM 4091 - Internship–Seminar</p> <p>Choose 3 hours from:</p> <p>COMM 3172 - Media Effects COMM 3520 - Sports Media Survey COMM 3700 - Race, Ethnicity and Media COMM 4032 - Mass Media Law COMM 4040 - Media, Culture, and Society COMM 4046 – Digital and Media Literacy COMM 4075 - Media Criticism COMM 4135 - Gender and Communication COMM 4905 - Media Ethics</p> <p>Capstone course - 3 hours</p> <p>COMM 4321 - In-Depth Reporting Capstone</p>	<p><i>NCCCS Equivalents not currently available in this area.</i></p>
<p>Option Three: Media Studies</p>	<p>Concentration core - 18 hours</p> <p>COMM 2010 - Communication Criticism COMM 2030 - Communication Research</p>	<p><i>NCCCS Equivalents</i></p>

	<p>COMM 2410 - Public Speaking COMM 3110 - Persuasion Theories COMM 3172 - Media Effects</p> <p>COMM 4040 - Media, Culture, and Society</p> <p>Choose 6 hours from:</p> <p>COMM 3380 - Mediated Communication COMM 3500 - Web Design for Communication Professionals</p> <p>COMM 3520 - Sports Media Survey COMM 3550 - Social Media and Strategic Communication COMM 4046 – Digital and Media Literacy</p> <p>COMM 4075 - Media Criticism</p> <p>Choose 3 hours from:</p> <p>COMM 3180 - Intercultural Communication COMM 3700 - Race, Ethnicity and Media COMM 4135 - Gender and Communication</p> <p>Choose 3 hours from:</p> <p>COMM 3142 - Small Group Communication COMM 3152 - Interpersonal Communication Theory COMM 3160 - Organizational Communication Theory COMM 3190 - Health Communication COMM 4091 - Internship–Seminar COMM 4130 - Conflict and Communication</p> <p>Capstone course - 3 hours</p> <p>COMM 4060 - Special Problems in Communication or COMM 4080 - Senior Communication Capstone</p>	<p>COM 231</p> <p>COM 140</p> <p>COM 160</p>
<p>Option Four: Public Relations</p>	<p>Concentration core – 15 hours</p> <p>COMM 2030 - Communication Research COMM 2120 - Public Relations Principles COMM 3104 - Public Relations and Corporate Writing</p> <p>COMM 4032 - Mass Media Law or COMM 4905 - Media Ethics</p> <p>COMM 4180 - Public Relations Strategies</p> <p>Choose 9 hours from:</p> <p>COMM 2410 - Public Speaking COMM 3310 - Copy Editing and Design COMM 3350 – Creative Design in Publishing</p>	<p>NCCCS <i>Equivalents</i></p> <p>COM 231</p>

	<p>COMM 3500 - Web Design for Communication Professionals COMM 3550 - Social Media and Strategic Communication COMM 4091 - Internship–Seminar</p> <p>Choose 3 hours from:</p> <p>COMM 3180 - Intercultural Communication COMM 3390 - International News COMM 3700 - Race, Ethnicity and Media COMM 4135 - Gender and Communication COMM 4185 - International Public Relations</p> <p>Choose 3 hours from:</p> <p>COMM 3110 - Persuasion Theories COMM 3160 - Organizational Communication Theory COMM 3172 - Media Effects COMM 3190 - Health Communication COMM 3520 - Sports Media Survey COMM 4040 - Media, Culture, and Society COMM 4130 - Conflict and Communication</p> <p>Capstone course - 3 hours</p> <p>COMM 4500 - Public Relations Campaigns</p>	<p>COM 140</p>
<p>Minor and/or electives to complete requirements for graduation.</p>	<p>Students who major in Communication cannot minor in Communication.</p>	<p><i>Minor is optional.</i></p>

Potential 2 Year Map for BS COMMUNICATION

An example of courses to take at your community college.

First Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
ENG 111	ENGL 1100
COM 231	COMM 2410
MAT 143, 152, or 171	MATH 1050, 2228, or 1065
HEA 110	HLTH 1000/KINE 1000
ACA 122	COAD 1XXX (elective credit)

Second Semester at NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
Natural Science course	
Humanities/Fine Arts course	
COM 110	COMM 1001
Additional General Education course or 2 nd Math course	

Third Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
Humanities/Fine Arts course or 2 nd Natural Science course	
COM 140	COMM 3180
Social Behavioral Science course	
Social Behavioral Science course	

Fourth Semester at a NCCCS Institution

NCCCS Course	ECU Transfer Equivalent
Additional General Education course	
Additional General Education course	
COM 150/160 if offered	COMM 1003 or COMM 3142
Elective course	
<i>Elective course</i>	

- Schedule at ECU will depend on courses completed at the community college and semester of entry (fall or spring).
- You should email commadvising@ecu.edu as soon as possible for more specialized advising.
- This schedule is dependent on taking full-time course loads; however, it may not be realistic to take a full-time course load if you are working full-time or part-time, are a caregiver, or have other obligations. ***Ask your advisor how you can be most successful.***